



2017 Central Railroad Festival
Saturday, April 22
Downtown Central, SC

Sponsorship Levels

Conductor

\$1,000

Full page color Sponsor ad in the *Pickens County Courier* festival program insert &

- Sponsor name and logo on CentralRRFestival.com website with link to your website
- Sponsor logo prominently displayed at festival main stage area
- 10 x 10 Sponsor Booth within the festival grounds
- Opportunity to display promotional materials at festival information booth

Engineer

\$750

3/4 page color Sponsor ad in the *Pickens County Courier* festival program insert &

- Sponsor name and logo on CentralRRFestival.com website with link to your website
- Opportunity to display promotional materials at festival information booth

Fireman

\$500

1/2 page b&w Sponsor ad in the *Pickens County Courier* festival program insert &

- Sponsor name and logo on CentralRRFestival.com website with link to your website

Brakeman

\$250

1/4 page b&w Sponsor ad in the *Pickens County Courier* festival program insert &

- Sponsor name and logo on CentralRRFestival.com website

Railfan

\$100

1/16 page b&w Sponsor ad in the *Pickens County Courier* festival program insert

Pickens County Courier festival program insert distribution includes
10,000 copies: 2,300 subscribers; all CAT Bus festival shuttles; Central merchants, &
Festival Information booth

www.CentralRRFestival.com